



Why is _____
Growing a Mustache?

THE ANSWER

MUSTACHES FOR KIDS

This winter in Vancouver, a yet-to-be-determined number of brave souls will sacrifice their faces –and dignities– as Growers for Mustaches for Kids. Our goal is to use our pushbrooms **to raise \$5,000 for Admiral Seymour Elementary School in the Downtown Eastside.**

Conceptually, Mustaches for Kids works like the read-a-thons you did in grade school. Except there's no reading requirement. And you're growing a mustache. (OK - not exactly the same but you get the idea). Each Grower collects pledges from friends, co-workers, distant relatives, acquaintances, local merchants and bus drivers to sponsor their 'stache.

Oh, one more thing... each 'stache is limited to the Magnum P.I. 'corner-to-corner' style preferred by motorcycle cops and little league coaches the world over.

SOME FREQUENTLY ASKED QUESTIONS



Is this a joke?

No. Since its inception in 1999, hundreds of growers have joined Mustaches for Kids in Canada and the U.S. and have raised hundreds of thousands of dollars for children's charities.



What will I tell my friends/co-workers/loved ones/employers who object to my Mustache and ridicule me for it?

Do what we do. Fix them with a steely gaze and tell them the truth: "It's for the kids." Then ask them to make a donation.



Why Mustaches? Why the silly name?

This is not your typical fundraising organization. We believe in doing good and having a good time doing it.

WE'VE ONLY BEGUN TO SCRATCH THE UPPER LIP...

www.m4kvancouver.org